GOVERNMENT OF INDIA
AGRICULTURE AND FARMERS WELFARE
LOK SABHA

UNSTARRED QUESTION NO:3087
ANSWERED ON:21.03.2017
Goodwill Ambassadors for Organic Farming
Kundariya Shri Mohanbhai Kalyanjibhai

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) whether the Government is considering to sign up regional personalities/celebrities as goodwill ambassadors to promote organic farming, drip irrigation, soil health cards and other projects; and

(b) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

???? ??? ????? ?????? ???????? ??? ????? ?????? (SHRI PARSHOTTAM RUPALA)

(a) & (b): Government has nominated Shri Amitabh Bachchan for developing audio visual creative and posters for promoting use of compost (Source: Ministry of Urban Development).

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